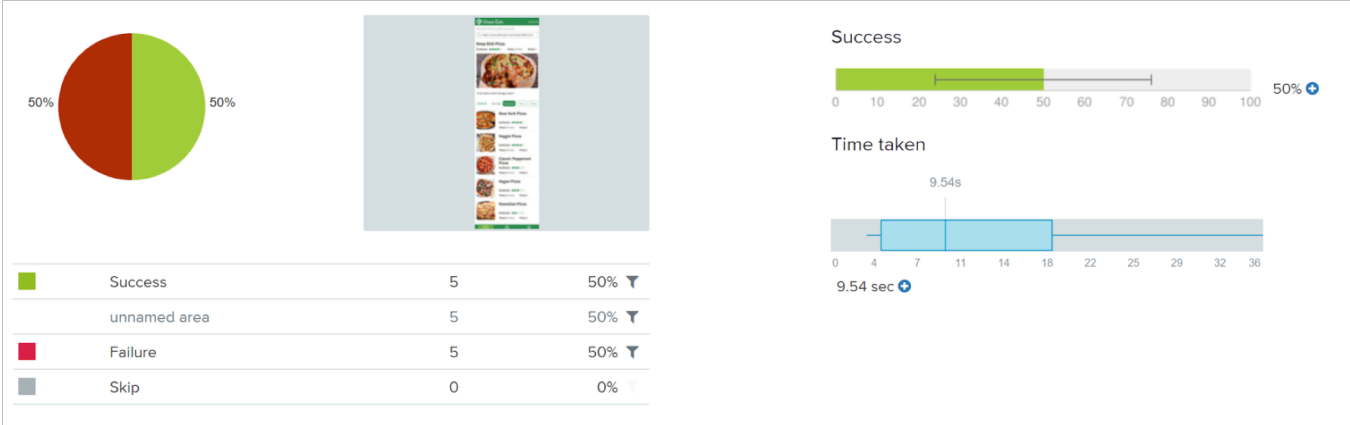


Heat Maps Results

Scenario 3

You are new to sustainable eating and want to learn more about the context of this movement. Find a recent news article that addresses climate change and/or sustainable eating.

Result



- Veggie Pizza**
EcoScore: 4/5 (4 green, 1 white)
Time: 30 mins | Price: \$
- Classic Pepperoni Pizza**
EcoScore: 3/5 (3 green, 2 white)
Time: 45 mins | Price: \$
- Vegan Pizza**
EcoScore: 3/5 (3 green, 2 white)
Time: 20 mins | Price: \$
- Hawaiian Pizza**
EcoScore: 2/5 (2 green, 3 white)
Time: 45 mins | Price: \$

Bottom bar: 50% uses | Search | 20% Solutions

Takeaways

Confusion about whether or not context is under “Issues” or “Solutions.” Rename “Solutions” to “EcoTips” to create more distinction.