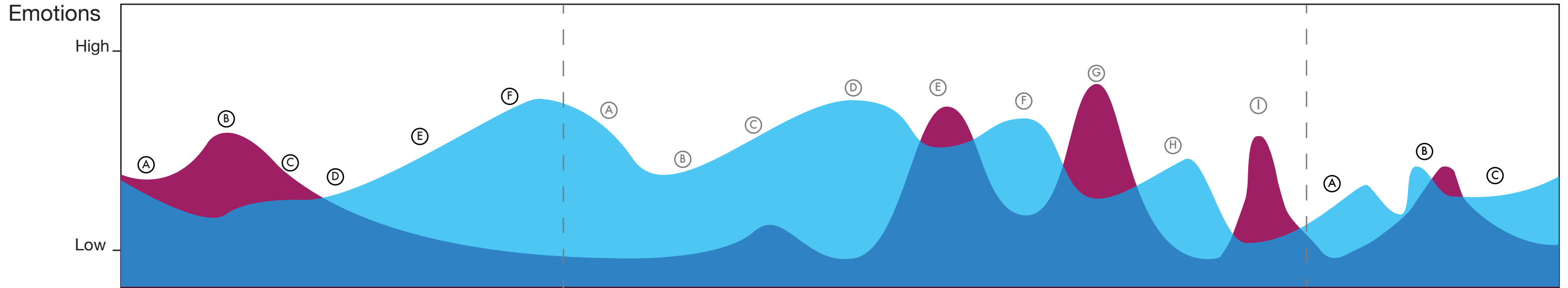




Terry



# Amateur Dancer User Journey Map



## Before Studio

### Tasks

- A. Wakes up at home.
- B. She looks at the calendar, audition is in 3 days.
- C. Warms up and stretches.
- D. She eats breakfast while watching YouTube dance videos.
- E. Gets ready and dresses up for the studio.
- F. Leaves to studio for her practice.

### Thoughts

- B. "I have so much to do before my audition in three days."
- D. "I wonder how long it took these dancers to learn this dance."

## During Studio

- A. Gets to studio and stretches again.
- B. Views slowed down youtube videos of some dances she is trying to emulate again.
- C. Rehearses the specific dance moves that she wants to improve upon without the aid of music.
- D. Once she feels that her dance moves are consistent, she practices with the music for about an hour.
- E. Tries to set up a recording device, but she forgot to bring a tripod.
- F. Dances with the music while recording herself.
- G. Realizes that the angle of the recording was off, so she has to re-record herself dancing 1-2 more times.
- H. Finally gets the proper recording.
- I. She leaves the studio to go to class that she has in 30 minutes.

- A. "These movements are hard to make out, I wish this video was in better quality."
- E. "Oh no! I left my tripod at home and I have to record myself to see how I am improving!"

- G. "I can't believe I didn't test my recording angle."
- H. "I feel like I got a lot accomplished today, but I still need to practice tomorrow."
- I. "How is it this late already?! I have to be in class in 30 minutes!"

## After Studio

- A. Goes to class for two hours.
- B. Goes home after class, constantly thinking about her upcoming audition.
- C. Reviews the video frame by frame.

- B. "If only I could have spent those two hours practicing for my audition."
- C. "I like the way I look in this video, but I wish I could get feedback from somebody else."